

EXPO DESIGN & EXPERIENCE — CONCLAVE —

DESIGN | TECHNOLOGY | EXPERIENCE

— DESIGNING THE FUTURE OF EXHIBITIONS —

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 9 OCTOBER 2026

 WORLD TRADE CENTRE
MUMBAI

PARTNERSHIP & PARTICIPATION PROSPECTUS

DESIGN • TECHNOLOGY • EXPERIENCE



ABOUT EDEC

The Expo Design & Experience Conclave (EDEC) 2026 is an exclusive, invitation-only platform that brings together the visionaries shaping India's exhibition industry.

Designed for exhibition organisers, convention centres, corporate event planners and leading providers of stall design, fabrication and event technology, EDEC creates a space where innovation meets opportunity.

More than an exhibition, it is a curated business conclave focused on strategic networking, knowledge exchange and meaningful partnerships.

By connecting decision-makers with industry innovators, EDEC showcases the ideas, technologies and expertise that are redefining exhibition experiences and driving the future of India's live events ecosystem.



EXCLUSIVE & INVITATION-ONLY

A private platform for senior decision-makers and industry leaders.



STRATEGIC NETWORKING

Connect with the right people and create high-value partnerships.



KNOWLEDGE EXCHANGE

Gain insights from industry experts, thought leaders and trendsetters.



INNOVATION SHOWCASE

Discover cutting-edge solutions in design, fabrication and event technology.



SHAPING THE FUTURE

Be part of conversations and collaborations that will define the next era of exhibitions in India.



CO-LOCATED EVENT – EVENT PARTNERS' FORUM

 **EXPO DESIGN**



 **TECHNOLOGY**



“

A powerful expo
doesn't compete
for attention-it
deserves it.

”

“

Technology is the
heartbeat of
modern event
experiences.

”

INTRODUCING THE A-LIST HONOURS 2026

A-LIST
HONOURS



EXPO DESIGN



MAIN STAGE FELICITATION

Be recognised before India's leading exhibition organisers, venues, associations and industry leaders.



TOP 30 INDUSTRY GUIDE

Featured among India's Top Trusted Expo Design Companies.



Premium highlighted listing in India Exhibition Directory 2027 - 9th edition, Special video interview and social media spotlight



EXPERIENCE



INDUSTRY RECOGNITION

Be honoured among India's leading event technology innovators.



EXPERIENCE ELITE

Recognised among India's Top Experience providing companies.



Premium highlighted listing in India Exhibition Directory 2027 - 9th edition, Special video interview and social media spotlight

TO APPLY FOR A-LIST HONOURS -

<https://bit.ly/Alisthonours>



CELEBRATING EXCELLENCE, INNOVATION & RELIABILITY

Among India's leading exhibition and event industry organisations.



CURATED BY EXHIBITION SHOWCASE

Recognising organisations that set benchmarks through design, technology and execution.



MORE THAN AN AWARD

Strengthening credibility and creating lasting visibility for the future of exhibitions.



WHY THE A-LIST HONOURS MATTER

- ✓ Recognition builds credibility.
- ✓ Credibility builds trust.
- ✓ Trust creates opportunities.

DESIGN • TECHNOLOGY • EXPERIENCE

THE EDEC EXPERIENCE

A Day Designed for Conversations That Lead to Business

EDEC has been designed to create meaningful conversations, industry insights and business opportunities. Every session is curated to connect solution providers with the people who influence buying decisions.



FEATURED COMPANY PRESENTATIONS

- 5-minute stage presentation
- Showcase projects & innovations
- Direct audience of decision-makers



LEADERSHIP ROUNDTABLES

- Focused business discussions
- Exchange ideas
- Build strategic partnerships



PANEL DISCUSSIONS

- Exhibition Design & Visitor Experience
- AI & Event Technology
- Sustainability & Future Trends



CURATED NETWORKING

- Invitation-only audience
- Quality conversations
- Long-term business relationships

WHY THE EDEC FORMAT WORKS



Direct interaction
with decision-makers



Focused business
discussions



Knowledge sharing
through industry
leaders



Opportunities for
strategic
partnerships



A highly
curated
audience



Maximum business
value in a
single day

PARTICIPATION OPPORTUNITIES

Choose the Partnership That Best Aligns With Your Business Objectives

EDEC offers three participation options to showcase your expertise, engage decision-makers and build lasting industry visibility.

OPTION 1



FEATURED COMPANY PRESENTATION PACKAGE

INVESTMENT

₹60,000 + GST

IDEAL FOR

Companies looking to showcase their expertise and generate quality business leads.

- ✓ 5-Minute Presentation
- ✓ Networking Opportunities
- ✓ Branding During Presentation
- ✓ Inclusion in Event Directory
- ✓ Participation Certificate

OPTION 2



THE EXHIBITION SHOWCASE A-LIST HONOURS PACKAGE

INVESTMENT

₹60,000 + GST

IDEAL FOR

Companies seeking long-term recognition and enhanced industry credibility.

- ✓ Main Stage Felicitation
- ✓ Leadership Interview
- ✓ Project Showcase
- ✓ Top 30 Industry Guide Inclusion
- ✓ Recognition Certificate
- ✓ Premium Highlighted Listing in India Exhibition Directory 2027 – 9th Edition
- ✓ Special Video Interview and Social Media Spotlight

OPTION 3



PREMIER PARTNERSHIP PACKAGE

INVESTMENT

₹1,10,000 + GST

IDEAL FOR

Organisations seeking maximum visibility and long-term brand positioning.

- ✓ All Benefits of Option 1
- ✓ All Benefits of Option 2
- ✓ Premium Brand Visibility



WHY PARTICIPATE?

- ✓ Present your organisation to senior decision-makers
- ✓ Build meaningful business relationships
- ✓ Strengthen your market positioning
- ✓ Gain lasting visibility through recognition



LIMITED PARTICIPATION

Participation is limited to ensure a highly curated and engaging experience.

Only a select number of organisations will be accommodated.

Early confirmation is recommended to secure your preferred option.

SPONSORSHIP OPPORTUNITIES



Position Your Brand at the Centre of India's Exhibition Industry



EDEC 2026 brings together exhibition organisers, conference organisers, association leaders, venues, corporate event planners and solution providers. Partner with us to gain visibility, generate opportunities and position your brand among the industry's key decision-makers.



Brand positioning. Business development. Thought leadership. EDEC helps you achieve measurable impact.

SPONSORSHIP CATEGORIES



PLATINUM SPONSOR

₹ 7,00,000 + GST

Our highest level of partnership for maximum visibility and strategic positioning.

- ✓ Prominent logo placement across all branding
- ✓ Opportunity to address the audience
- ✓ Premium branding at the venue
- ✓ Visibility across Exhibition Showcase print & digital platforms
- ✓ Special video interview by Exhibition Showcase
- ✓ Full page advertisement in Exhibition Showcase Magazine
- ✓ Full page interview in Exhibition Showcase Magazine



GOLD SPONSOR

₹ 5,00,000 + GST

Establish a strong presence and meaningful engagement with industry leaders.

- ✓ High-visibility branding
- ✓ Recognition across event collaterals
- ✓ Brand visibility throughout the venue
- ✓ Promotion through Exhibition Showcase channels
- ✓ Special video interview by Exhibition Showcase
- ✓ Full page advertisement in Exhibition Showcase Magazine



SILVER SPONSOR

₹ 2,50,000 + GST

Strengthen your organisation's visibility among India's exhibition and events community.

- ✓ Brand visibility at the venue
- ✓ Recognition in selected event branding
- ✓ Inclusion in event communication materials
- ✓ Special video interview by Exhibition Showcase



WHY SPONSOR EDEC?

- ✓ Position your brand with industry leaders
- ✓ Gain visibility before senior decision-makers
- ✓ Show your commitment to innovation, collaboration and industry growth



WHO WILL BE THERE?

- Exhibition Organisers
- Conference Organisers
- Trade Associations
- Convention Centres
- Corporate Event Teams
- MICE Professionals
- Venues
- Event Technology Companies
- Stall Design & Fabrication Companies
- Industry Consultants
- Government & Tourism Representatives

ABOUT EXHIBITION SHOWCASE

Connecting India's Exhibition Industry Since 2013



India's leading B2B media platform for exhibitions, conferences and events—connecting, informing and inspiring the industry for over two decades.



LET'S BUILD THE FUTURE OF EXHIBITIONS TOGETHER

Join EDEC 2026 to connect with industry leaders, strengthen your brand and build meaningful relationships.

OUR FLAGSHIP INITIATIVES



EEA

Exhibition Excellence Awards & Summit



DIRECTORY

India Exhibition Directory



EPF

Event Partners' Forum



EDEC

Expo Design & Experience Conclave



ALAS

Association Leadership Awards & Summit

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